

Dear (Brand Name),

Thank you for contacting me but I cannot accept your terms (share your reason(s) why).

My rate(s) are (\$\$) for a (social media post. List price per platform post.)

For other posts my rate(s) are (\$\$)(list other post options if requested).

If these terms are acceptable to your company/brand, I will await your reply.

If these terms are not acceptable or not in your company/ brand's budget then hopefully, we can work together in the future when these terms can be accepted.

(closing of your choice),